



laboratorio español
de investigación
cosmética, s.l.u.

HAIR CARE SERIES
JUNE 2021



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A healthy head of hair plays an important role in the psychological well-being of an individual. Beautiful, shiny, strong and soft hair is alluring and a huge confidence booster. On the other hand, damaged, brittle, dry, dull and fragile or thinning hair can result in significant cosmetic disability and may even carry social implications where people with unhealthy hair feel unhappy and withdrawn. Remember, we are genetically coded to appreciate beauty, so hair care is as important as caring for any other part of your body.

Dermatologists and Trichological experts recommend the use of hair-friendly practices that will not compromise on the health of the scalp (the living portion of hair) thus preventing fragile hair and chronic scalp conditions. Hair longevity will depend on the implementation of good hair practices, where an important aspect of maintaining healthy hair is the use of hair-friendly products, sulphate-free shampoos and key botanical actives that target various physiological aspects of scalp skin in order to ensure hair longevity & vitality.

Hair grows from the follicle or root that is under the skin. It feeds through the blood vessels at the base of the follicle. Hair growth rates vary in different parts of the body. But the stages of growth and shedding remain the same, with the growth period varying according to body site. Scalp and beard hair exhibits the longest growth phase meaning fastest growth. Each hair goes through four main phases: anagen, catagen, telogen and exogen. Any issues affecting any of these phases can result in poor hair quality and hair loss. Chemical treatments, solar hair-damage, poor nutrition, stress, drugs, illness, harmful hair products and smoking all affect hair health & hair integrity.

HAIR CARE Series was born out of the need to create cutting edge, botanically derived, scientifically sound hair formulations that will address key hair concerns like hair loss, brittle hair, frizz, environmentally & chemically damaged hair and dandruff. We've also created luxurious hair styling products like our proprietary hair silk smoothening serum, that will complete the hair-health cycle, and become an integral part of healthy hair practices as recommended by experts.

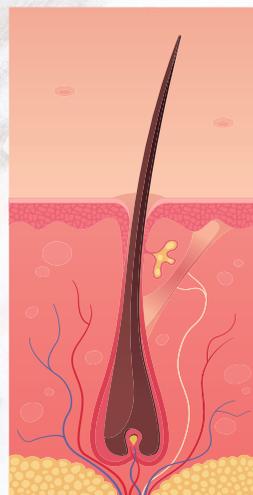
Our award-winning chemists aim to create formulations using clean chemistry where our products are free from questionable ingredients like sulphates, are botanical and homeopathic based and infused with therapeutic plant aromatics.

HAIR CARE Series is an amalgamation of advanced botanical formulating and pleasing sensory innovations that will revitalize both hair and mind.

The future of botanical haircare is at your disposal.

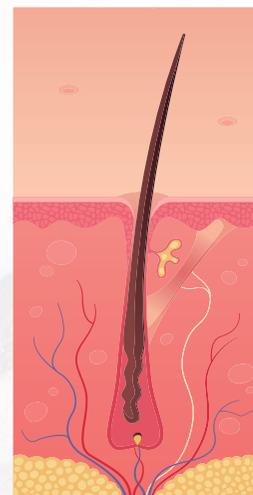
Phases of hair growth

Our hair grows in four phases:



Anagen

The growth phase lasts from 2 to 7 years and determines the length of our hair. As the basal cells multiply, they form the hair, which pushes up through the skin. Over time, the duration of the anagen or initial growth stage becomes shorter, so the hair can become weaker and more fragile.



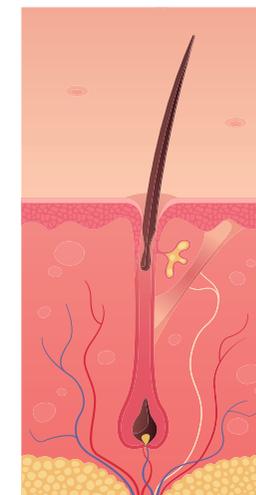
Catagen

This is the transitional stage that lasts about 10 days. The hair follicle shrinks and detaches from the dermal papilla.



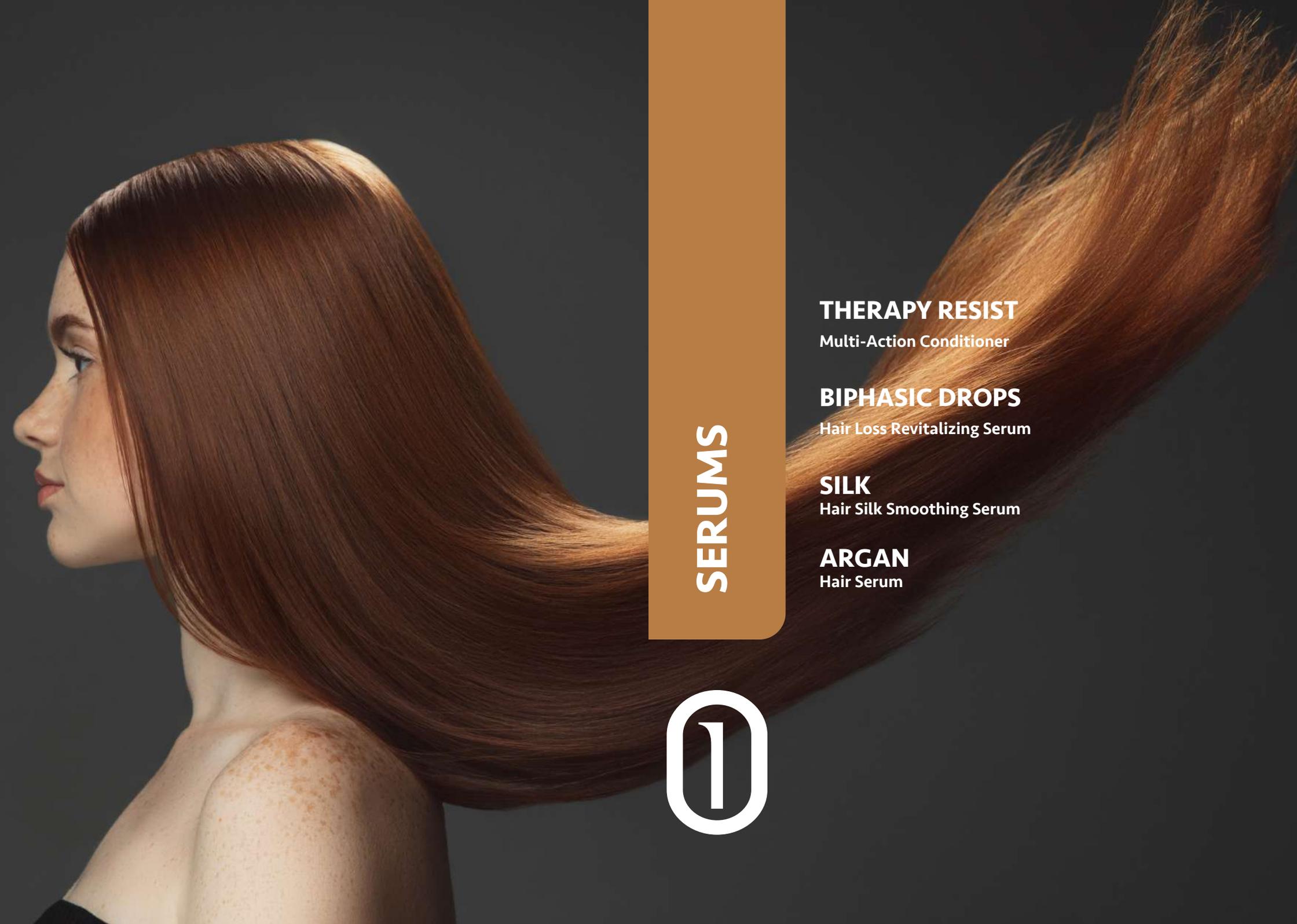
Telogen

This is the rest phase that lasts for about three months. About 10-15 percent of the hairs are in this phase. While the old hair rests, a new hair begins the growth phase. If the hairs enter the resting phase too early, excessive shedding and noticeable thinning can occur.



Exogenous

A phase begins again. This is part of the resting phase where old hair is shed and new hair continues to grow. Approximately 50 to 150 hairs can fall out daily, this is considered normal hair shedding.



SERUMS

THERAPY RESIST

Multi-Action Conditioner

BIPHASIC DROPS

Hair Loss Revitalizing Serum

SILK

Hair Silk Smoothing Serum

ARGAN

Hair Serum





**100% vegan product,
95% ingredients of
natural origin that
respect the skin.**

THERAPY RESIST

Multi-Action Conditioner

Brimming with sensual regenerating oils, our hair serum will deeply nourishes, detangles and infuse hair strands with conditioning luxury. Sulfate-free and paraben-free, the serum will glide effortlessly onto each strand of hair, penetrating the hair cuticle, conditioning it, adding bounce, reducing static and frizz without leaving a greasy residue. Regularly using our hair-therapy oil will prevent split ends, breakage and dullness, adding to the allure of your overall beauty as your hair are restored and revived; getting beautiful and healthy hair. Gorgeous healthy flowing hair is now yours to have and cherish. It is recommended for use on slightly damp hair, but it can be used directly on dry hair as well. Incredibly lightweight, with a romantically delicate scent, our hair-therapy oil will transform your mane without weighing it down.

Benefits:

Instant detangling.

Luminous shine and softness.

Long-lasting color results with a radiant shine.

Nourishes dry and flaky scalp.

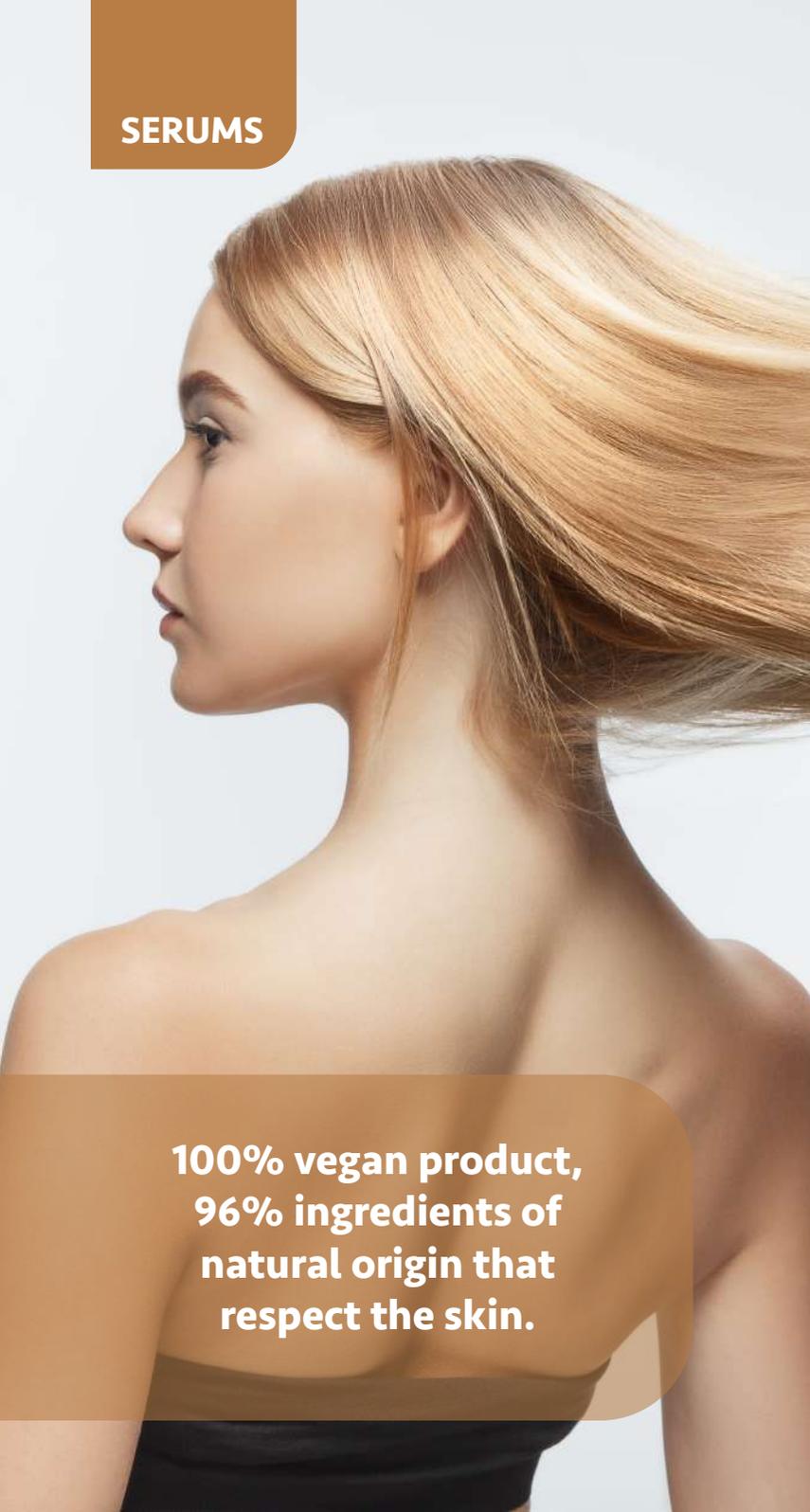
Professional salon-finish.

Key Ingredients:



Therapy Resist Complex:

Developed as a powerful conditioner of natural origin that acts directly on the hair fibers, eliminating frizzy hair and protecting the hair.



BIPHASIC DROPS

Hair Loss Revitalizing Serum

Golden luscious drops will nourish and protect your hair from premature greying and delay hair loss by allowing the scalp to attain optimal health through our intentional inclusion of rare hair specific botanical extracts and next-generation peptides. A scientifically proven synergistic blend with precious revitalizing fruit oils, phyto-molecules and clinically effective peptides will penetrate the hair follicles of scalp skin, acting on key hair-growth pathways to deeply nourish and hydrate fragile fibers whilst reducing flakiness and itching. When used regularly, these luscious drops will infuse your hair with vitality and reinvigorate the scalp, allowing for a denser and thicker growth of hair in the most targeted yet holistic manner. Magical hints of fresh lavender and energetic lemon will uplift senses as this botanically-powered hair serum will transform brittle, greying, falling and fragile hair into luscious thick and seductive hair.

Benefits:

Elasticity and prevention of the appearance of gray hair prematurely.

Anti fall.

Hydration of hair fibers.

Revitalizes the scalp.

Luxury serum without rinsing.

Key Ingredients:



Olive oil ferment:

Rich in vegetable phenols and essential fatty acids that promote hair growth.



Argan oil ferment:

Powerful rejuvenating and nourishing of the hair through fatty acids that blend with the hair.



Amla fruit extract:

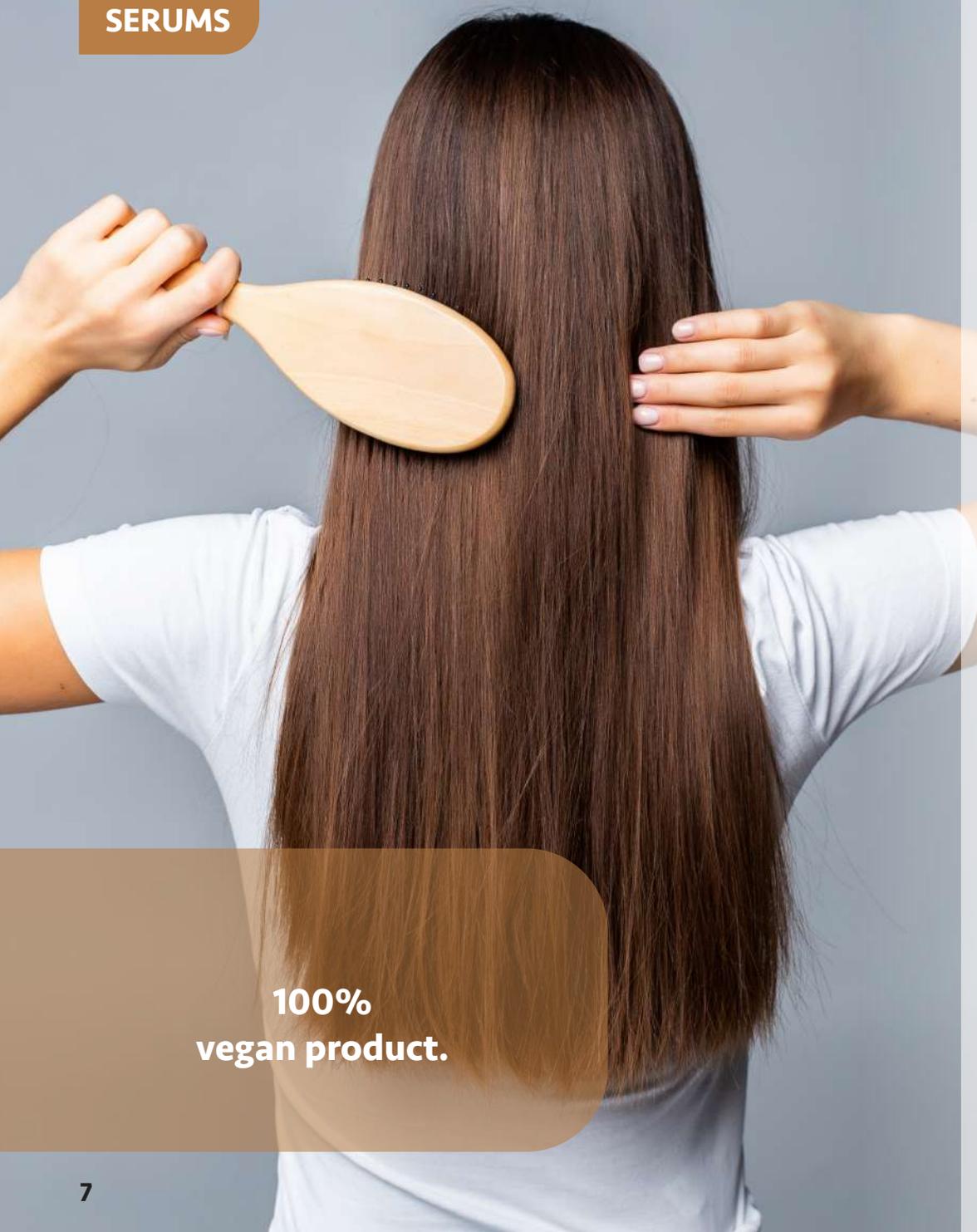
Designed to stimulate cell synthesis in the scalp region, therefore, it anchors the hair and increases the tensile strength of the hair fibers.



Red clover:

Inhibits the enzyme 5-a-reductase that causes DHT and reduces micro-inflammation around the hair follicles.

**100% vegan product,
96% ingredients of
natural origin that
respect the skin.**



100%
vegan product.

SILK

Hair Silk Smoothing Serum

Taking hair science to the next level, our Silk Hair Serum is infused with fermented precious ingredients like Argan and Olive oil. Fermented ingredients create a whole new level of therapeutic efficacy, creating extremely effective and elegant formulations that will deliver unsurpassed results. Next level formulation calls for innovation and research, this is why our hair serum is unparalleled in quality and efficacy that will not only revitalize dry and dull hair but also prevent enviro-graying. Allow yourself to fall in love with our precious creation that will leave your senses in a state of enthrallment and your hair in silky head-turning splendor.

Benefits:

Instant detangling.

Luminous shine and softness.

Elasticity and prevention of premature graying of hair.

Works on dry and flaky scalp, with a professional finish.

Prevents hair breakage.

Hair density: fine, wavy or thick

Key Ingredients:



Olive oil ferment:

Rico en fenoles vegetales y ácidos grasos esenciales que estimula el crecimiento del cabello.



Argan oil ferment:

Powerful rejuvenating and nourishing of the hair through fatty acids that blend with the hair.

100% vegan product,
65.5% ingredients of
natural origin that
respect the skin.

ARGAN Hair Serum

Incredibly light and silky, this ethereal hair serum is packed with precious extracts from the argan seed, Spanish olives, fermented Japanese green tea, and fermented licorice. Fermented ingredients create a whole new level of therapeutic efficacy, creating extremely effective and elegant formulations that deliver unsurpassed results. Detangles and nourishes dry and brittle hair by providing the hair cuticle and scalp skin with essential nutrients, antioxidants, and hair follicle strengtheners that revitalize and transform hair quality, adding volume, vitality and strength to unruly hair. Best used on slightly damp hair, but can also be used on dry hair. Again, this is a hybrid product that can be used for hair growth and sexy shine, and also to control split ends and tangled hair.

Benefits:

- Seals and prevents split ends.
- Nourishes porous tips.
- Prevents hair breakage.
- Controls and provides anti-frizz benefits.
- Leaves the ends soft and silky.
- Provides shine.

Hair density: fine, wavy or thick

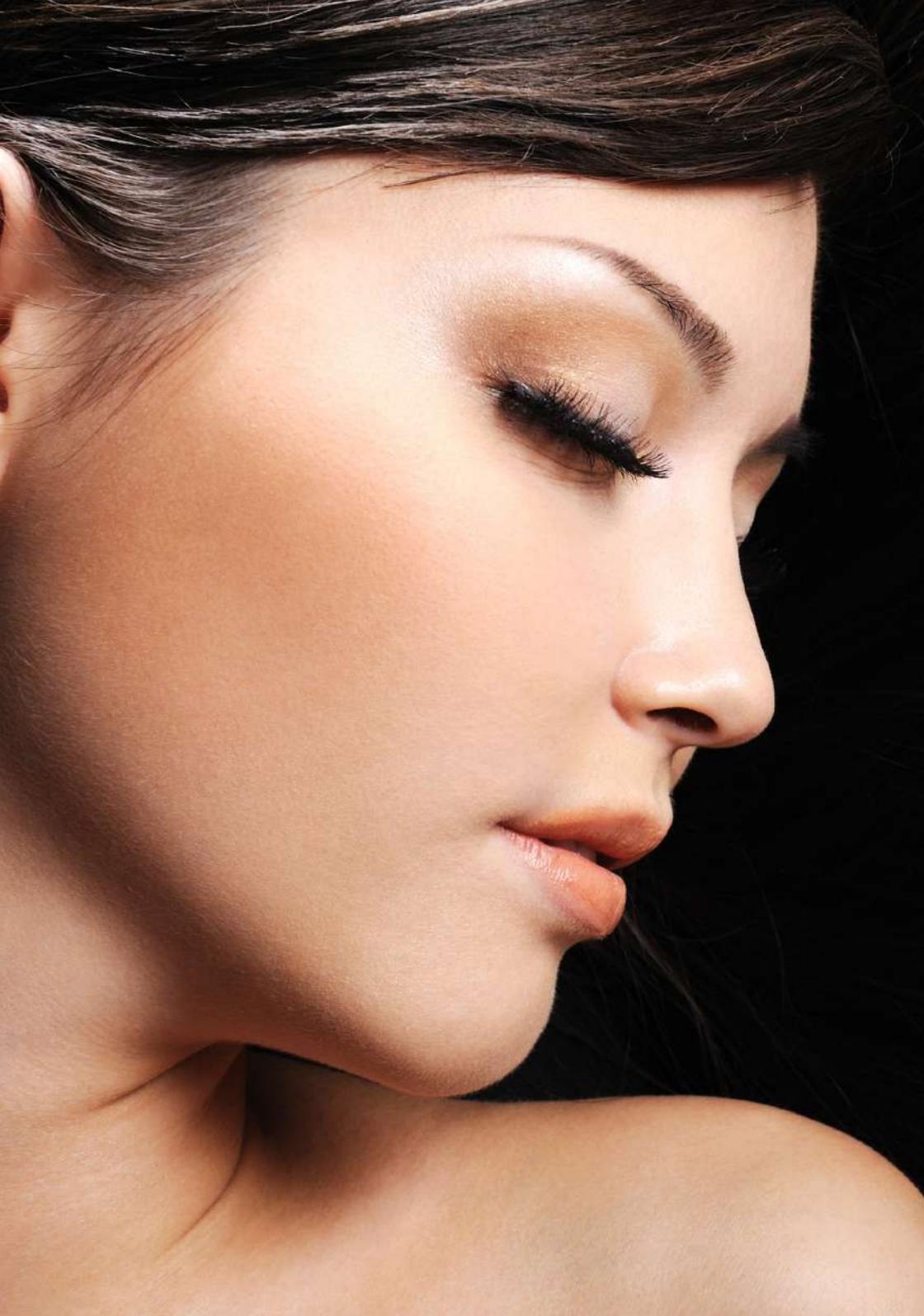
Key Ingredients:



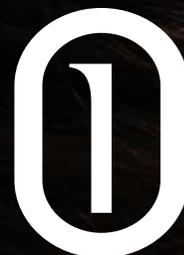
Olive oil ferment:
Rich in vegetable phenols and essential fatty acids that promote hair growth.



Argan oil ferment:
Powerful rejuvenating and nourishing of the hair through fatty acids that blend with the hair.



SHAMPOO



SPLENDID

Dry Powder Shampoo

PREVENT

Hair Loss Prevention Shampoo Fortified with Quinine

BALANCE

Balancing Shampoo with Nettle Extract

ANTI-STRESS

Shampoo for Stressed Hair with Calendula

COLOUR

Colour Preserving Shampoo with Chamomile

REMEDY

Damaged Hair Remedy Shampoo with Aloe vera

SATIVA

Oatmeal Shampoo for Normal Hair

HONEY

Fortified Shampoo for Dry and Damaged Hair with Honey

WHITE

Anti-itch Shampoo for Gray Hair with Rosemary

KERATIN

Shiny and Glamorous Hair with Vegetable Keratin for Straight Hair

PURIFY

Cleanses, Purifies and Treats Shampoo with Fruit Vinegar

GROW

Stimulating Hair Growth Shampoo with Nasturtium, Queen's Taco, or Blood Flower.

YOUNG

Complete Hair Rejuvenating Shampoo with Onion

SHAMPOO

SPLENDID

Dry Powder Shampoo

Modern times, fast paced lifestyles and busy schedules often result in a time crunch. Our all-natural dry-hair shampoo and styling powder will eliminate the need for re-styling and shampooing for as much as three days before the next wash; a perfect companion when you are pressed for time. An effective and exotic blend of gentle soothing Oatmeal flour, Aztec clay, Oriental rice flour kissed by hints of French Lavender will soothe the scalp, lift off excess oil gently without creating pH shifts and add volume to hair thus aiding in effortless shampoo-free styling. This splendid blend is perfect for those on the go and can definitely become your most favorite travel companion.

Application:

Massage gently into hair roots or apply small amount on comb or brush and style.

Benefits:

Instant detangling

Easy styling

Elimination of excess oil.

The hair fiber is more elastic, so frizz is reduced and the hair breaks decrease.

Helps remove dead cells from the scalp.

Hair Type:

Safe for all hair types including sensitive scalp and color-treated or damaged hair.

Hair Density:

Fine, wavy or thick.

Key Ingredients:



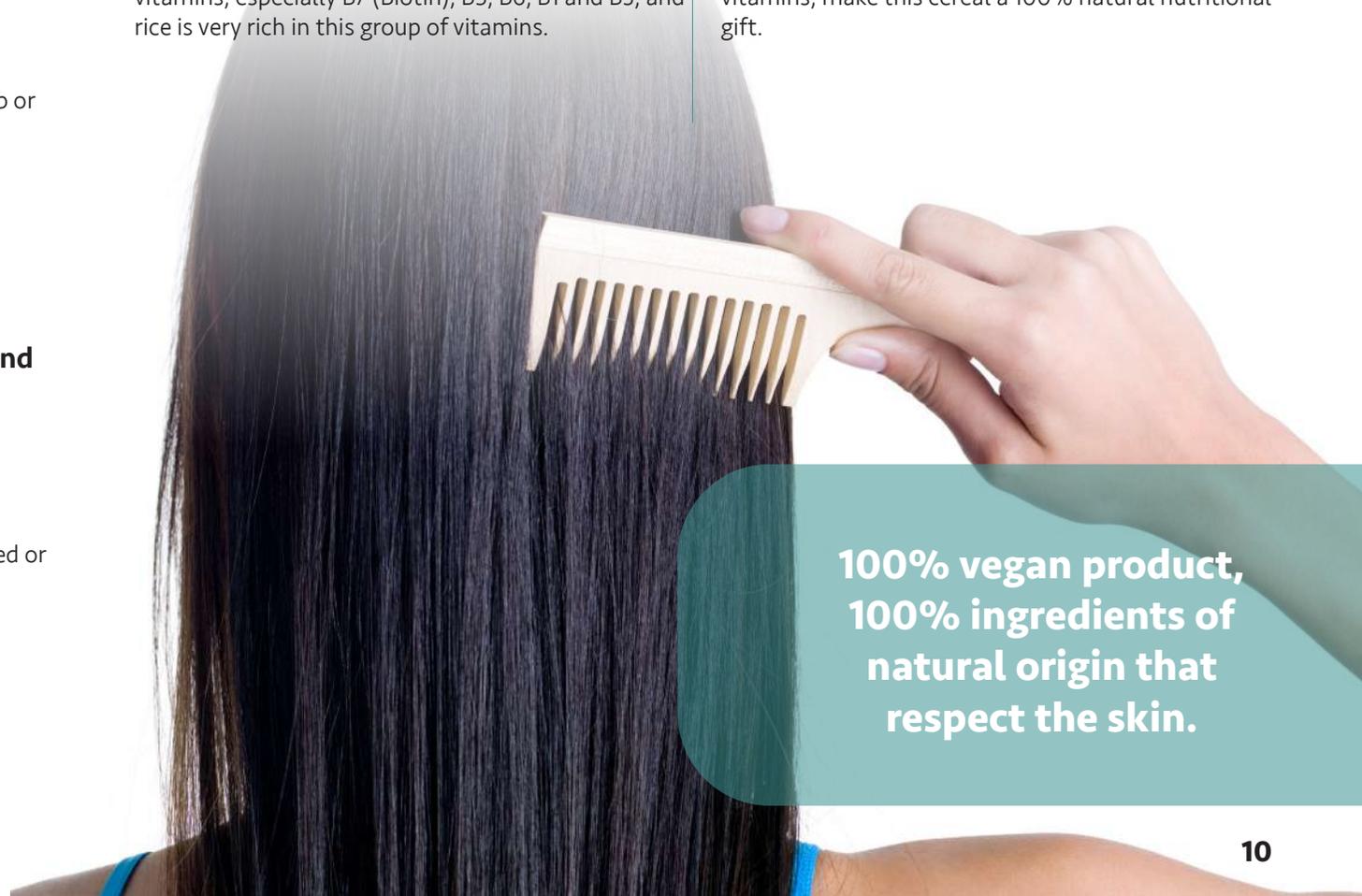
Rice starch:

Human hair is porous and therefore capable of assimilating part of the products we use to beautify the hair, even more so if they are natural like rice starch. Healthy hair is highly dependent on B vitamins, especially B7 (Biotin), B5, B6, B1 and B3, and rice is very rich in this group of vitamins.



Oats:

It has a myriad of health benefits, because thanks to its great protein content, as well as its content in beneficial minerals such as calcium and magnesium, trace elements such as silicon and potassium, and vitamins, make this cereal a 100% natural nutritional gift.



**100% vegan product,
100% ingredients of
natural origin that
respect the skin.**

SHAMPOO

PREVENT

Hair Loss Prevention Shampoo Fortified with Quinine

Quinine fortified hair loss prevention shampoo.

This silky, smooth and luscious formula cleanses treats and revitalizes aging hair follicles, delivering vital nutrients to the scalp and preventing premature hair loss. Quinine restores the health, vigor and vitality of the hair, thus preventing split ends and hair loss, leaving hair with voluminous hair. This shampoo also prevents premature graying and strengthens chemically treated hair.

Benefits:

Stimulating bath.

Returns strength and vigor to the hair.

Stimulates growth.

Fortifies the root.

Significantly improves inner strength.

Key Ingredients:



Quino Bark:

Tree native to South America, due to its natural richness in Quinine, a molecule with powerful fortifying and stimulating properties. It is a scientifically recognized compound for its effective medicinal uses as a treatment that stimulates growth and restores hair strength.

**100% vegan product,
94.8% of ingredients
of natural origin that
respect the skin.**

SHAMPOO

BALANCE

Balancing Shampoo with Nettle Extract

With *Urtica dioica*, exhibiting natural sebum balancing, astringent and decongestant actions, hair shines brightly and scalp functions are naturally restored as precious nutrients sink deep into the skin, restoring balance to the scalp and minimizing the production of sebum, preventing excessive oiliness and reducing dermal flaking, leaving the hair fresh and clean without removing the hair's natural lipids.

Benefits:

Sebum regulator.

Purified hair.

Eliminates excess lipid.

Cleans in depth.

Scalp without sebum.

Key Ingredients:

Nettle:



It is a plant from Europe, it belongs to the Lamiaceae family and has medicinal properties. It has antioxidant and calming effects due to its saponin content and, on the other hand, due to its antiseptic effect, it is ideal for treating flaking and itching. It also has astringent properties, which is why it is indicated to treat oily scalps and problems of excess sebum.

**100% vegan product,
94.8% of ingredients
of natural origin that
respect the skin.**

SHAMPOO

ANTI-STRESS

Shampoo for Stressed Hair with Calendula

This scientifically based formulation calms and relieves stress on hair follicles that have been exposed to environmental and infectious processes. Calendula has multiple skin soothing actions that act on the skin of the scalp, resulting in stronger, shinier and healthier hair that can withstand daily chemical and environmental aggression. The hair is gently restored and the functions of the scalp are normalized.

Benefits:

Hydrates the scalp.

Nourishes hair fibers.

Longer and fuller hair.

Ideal for light hair.

Reduces hair dryness.

Key Ingredients:



Calendula:

Stands out for its ability to hydrate the skin and scalp. In addition, this flower nourishes the hair fibers. The marigold flower also has lightening properties, especially on blondes and chestnuts, as its pigments are lighter than the pigments of dark hair. Get longer and fuller hair, reduces dryness, thus promoting the growth of a strong and healthy mane. The result is a silky and luminous mane all year round.

**100% vegan product,
94.8% of ingredients
of natural origin that
respect the skin.**

SHAMPOO

COLOUR

Colour Preserving Shampoo with Chamomile

This light and velvety shampoo with golden highlights gently coats the hair, forming an imperceptible film that preserves the luminosity of the blonde hair so that it shows all its splendor. Chamomile calms the scalp, relieves hair stress, and adds a natural golden shine to the hair fibers, thus maintaining the luster of lighter colored hair.

Benefits:

Lighter hair.

No irritations.

Golden reflections.

Ideal for light hair.

Reduces hair dryness.

Key Ingredients:



Chamomile:

It is a medicinal plant that brings color to hair naturally and is more beneficial than other products that damage hair at high speed, chamomile also has other uses, it helps us to keep our body fully active and protected against possible infections or problems. The chamomile plant releases natural compounds that act in shampoo to lighten hair.



**100% vegan product,
94.8% of ingredients
of natural origin that
respect the skin.**

SHAMPOO

REMEDY

Damaged Hair Remedy Shampoo with Aloe vera

Dry, brittle and tanned hair due to environmental conditions will be deeply nourished and hydrated due to the hydrating, refreshing, regenerative and hydrating capabilities of Aloe Vera. Natural ingredients create a high-level botanical hair restoration, as these scientifically proven botanical ingredients work synergistically to revitalize and restructure dry, damaged and brittle hair, turning it into shiny, healthy and resistant fibers.

Benefits:

Protected hair.

Refreshes the scalp.

Restores the natural pH.

Designed for dry hair.

Stronger hair fibers.

Key Ingredients:



Aloe vera:

Contains proteolytic enzymes that repair dead skin cells on the scalp. It also acts as a great conditioner and leaves hair soft and shiny; promotes hair growth, prevents itchy scalp, reduces dandruff and conditions hair. Since aloe vera has a chemical composition similar to keratin, it rejuvenates the hair with its own nutrients, giving it more elasticity and preventing breakage. That is why the use of Aloe vera is indicated for brittle hair.



**100% vegan product,
94.8% of ingredients
of natural origin that
respect the skin.**

SHAMPOO

SATIVA

Oatmeal Shampoo for Normal Hair

This incredibly lightweight shampoo is loaded with wonderful purified oats that provide vital nutrients to your hair on a daily basis. Hair retains vitality, shine and tensile strength as the scalp is nourished with beneficial hair-friendly botanical extracts. It is a mild daily shampoo that is safe for the whole family, even babies.

Benefits:

More resistant hair.

For the entire family.

High concentration of vitamins.

Perfect for curly hair.

Purified hair.

Key Ingredients:



Oats:

Composed of high concentrations of vitamins and minerals, such as Vitamin B, Vitamin E, fiber, phosphorus, thiamine, magnesium, zinc and Omega 3 and 6: get thicker hair and make the follicles more resistant with this formula natural.



**100% vegan product,
94.8% of ingredients
of natural origin that
respect the skin.**

SHAMPOO

HONEY

Fortified Shampoo for Dry and Damaged Hair with Honey

Ancient hair remedies have included the use of honey to maintain the vitality of the hair. Our shampoo is state-of-the-art hair science, where we use extracted and purified honey that penetrates the cuticle and sinks deep into the cortex, strengthening the hair from within. Flaccid and lifeless hair gets a second chance resulting in gorgeous hair that will be the subject of all eyes.

Benefits:

Repairs damaged hair.

Protects fibers from heat.

Provides nutrition.

Perfect for dull hair.

Revitalized hair.



Key Ingredients:

Honey:

Exposure to the sun and the use of dryers, irons or extreme heat in our day to day make our hair drier and more brittle, with a dull or dull appearance. Thanks to the nutrients and the astringent and antioxidant properties of honey, we manage to protect it from the sequence, providing shine and nutrition. In addition, it helps in hair growth and in the production of new fibers, resulting in stronger and less brittle hair.



**Product with
94.8% skin-friendly
ingredients of natural
origin.**

SHAMPOO

WHITE

Anti-itch Shampoo for Gray Hair with Rosemary

Wavy, gray, and faded hair is given new life as ingredients act directly on the hair, such as plant flavonoids extracted from rosemary, rescue graying hair from dehydration and transform it into flowing, shiny locks. Dandruff and the sensation of itch decrease as well as unhealthy dryness as the hair is restored.

Benefits:

Repairs tired hair.

Protects the scalp from itching.

Activates circulation.

Perfect for flaking follicles.

Combat oxidation.

Key Ingredients:



Rosemary:

A good circulation of the scalp is beneficial for its correct maintenance. Rosemary is a blood vessel dilator, which allows a good irrigation of the hair follicles. Delaying the appearance of gray hair and preventing hair loss, a problem that is usually manifested by poor diet, situations of intense stress and the weakening of the scalp. Similarly, rosemary is anti-inflammatory and fights the oxidation of dangerous free radicals.

**100% vegan product,
94.8% of ingredients
of natural origin that
respect the skin.**

SHAMPOO

KERATIN

Shiny and Glamorous Hair with Vegetable Keratin for Straight Hair

Our hair mimetic ingredients, such as vegetable hydrolyzed keratin amino acids, coat hair with a thin layer of hair-identical molecules that will add shine, hydration, and strengthen hair without weakening. Straight hair will be transformed as amino acids, minerals and vitamins penetrate deep into the hair matrix.

Benefits:

For straight and straightened hair.

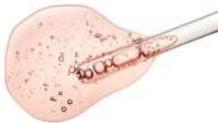
Natural proteins of vegetable origin.

Helps control frizz.

Facilitates straightening.

Strengthens hair fibers.

Key Ingredients:



Keratin:

It is usually known to be present in many straightening treatments since it reinforces the natural proteins of the hair. It is normal to lose keratin in the hair naturally due to external factors such as the sun or environmental pollution. Vegetable keratin helps to "seal" and strengthen the hair fiber and prevent this ingredient from being denatured. Helps control frizz. Frizz is one of the biggest concerns for people with straight hair and vegetable keratin is a great ally to fight frizz. This protein works from inside the hair fiber, softening the hair and making the straightening process much easier.

**100% vegan product,
94.8% of ingredients
of natural origin that
respect the skin.**

SHAMPOO

PURIFY

Cleanses, Purifies and Treats Shampoo with Fruit Vinegar

Apple vinegar gently cleanses, purifies, detoxifies and balances the hair's pH, which is a little more acid. The slight acidity promotes a healthy capillary flora and maintains the health of the hair follicles while shampoo relieves itching and dandruff. Excess cuticle scales are gently exfoliated as new, healthy hair emerges, resulting in a clean and shiny hair. This versatile shampoo can also be used as prevention therapy to control the appearance of lice in the hair, always together with a medical treatment.

Benefits:

Purifying action.

Handcrafted apple vinegar.

Eliminates impurities.

Prevents the appearance of nits.

Millennial asset.

Key Ingredients:



Apple vinegar:

Although it has been an ingredient used for generations, it is also endorsed by beauty professionals who, in addition to using it to give a glossy finish among their customers, have also included it as a key element in the products of those who have launched its own hair care lines. Among the benefits of this ingredient is the ability to remove accumulated oils, dissolves impurities where they are and therefore provides a deep cleaning. It also helps to combat the hardness of the running water with which we wash our hair.

But, in addition to brightening and removing impurities on the scalp, vinegar is also a home remedy used by herbalists for generations to kill lice and prevent their appearance.

**100% vegan product,
94.8% of ingredients
of natural origin that
respect the skin.**

SHAMPOO

GROW

Stimulating Hair Growth Shampoo with Nasturtium, Queen's Taco, or Blood Flower.

Tropaeolum Majus, Nasturtium, Queen's Taco, or Blood Flower Extract as it is commonly known, promotes hair growth by stimulating hair follicles by providing optimal doses of B-complex vitamins, iron, and other essential minerals that will aid vitality of the hair and will stimulate the growth of new hair.

Benefits:

Stimulates growth.

High mineral content.

Revitalizes hair.

Prevents falls.

For weakened hair.

Key Ingredients:



Nasturtium:

Noted for its high content of erucic acid, indicated in the treatment of weakened hair. The antioxidants and vitamins that nasturtium has, activate and prolong the hair growth phase. Nasturtium is rich in sulfur and also contains other minerals such as zinc or magnesium that reinforce the natural keratin of the hair fibers.



**100% vegan product,
94.8% of ingredients
of natural origin that
respect the skin.**

SHAMPOO

YOUNG

Complete Hair Rejuvenating Shampoo with Onion

It acts on dry and undernourished hair fibers and achieves a revitalizing effect. The onion bulb extract is packed with more than 30 nutrients that have shown stimulating and repairing actions on hair. In addition, dandruff and itchiness will be kept away as the hair will begin to show shine, volume and greater resistance to traction, in addition to fighting the havoc that chemical treatments leave on the hair. This is a complete hair and scalp restoration shampoo that activates cell proliferation in the hair every day.

Benefits:

Activate blood circulation in the scalp.

Get greater capillary volume.

Decreases hair loss.

Returns strength, volume and shine to hair.

For fine hair.

Key Ingredients:



Onion:

It has been used throughout history to treat diseases or heal wounds. In addition, its use to treat scalp conditions is known worldwide. The red onion has a high content of sulfur, a component of keratin necessary to form new hair fibers that are strong and resistant, in addition to improving the blood circulation of the scalp and the production of collagen.



**100% vegan product,
94.8% of ingredients
of natural origin that
respect the skin.**



SOLIDS



FRUIT OIL

Hair Bar Shampoo with Fruit Oils

BIOBAR

Bionutritive Solid Shampoo

**100% vegan product,
93.4% of ingredients
of natural origin that
respect the skin.**

FRUIT OIL

Hair Bar Shampoo with Fruit Oils

Plastic waste, water conservation and ecological carbon footprint are the three tenets that drove us to create this revolutionary water-free shampoo bar that is equivalent to 2 standard shampoo bottles. Cured for 3 months to offer maximum benefits, the bar is infused with advanced hair restoring plant extracts such as Licorice, Redroot, Korean angelica and is teeming with precious plant oils and yeast ferments that will not only cleanse but offer incredibly nutritive, anti-pollution and scalp calming benefits. The solid shampoo bar will deeply cleanse and nourish without drying out hair thanks to the gentle actions of the surfactant derived from coconut. Gentle yet effective cleansing along with scalp calming actions, the shampoo bar will become an indispensable part of the everyday bathing ritual. Great for those on-the-go, the revolutionary bar can be ergonomically transported anywhere, with the additional bonus of minimizing plastic waste. Soft, clean, vivacious and strong, hair will attain true health as precious plant-based ingredients work holistically to offer a shampoo-experience unlike any!

Method of Application:

Apply to wet hair. Gently work the bar into hair until it softly lathers. Massage and rinse.

Benefits:

- Gently cleanses hair and scalp.**
- Provides and keeps hair hydrated.**
- Provides a healthy shine.**
- No plastic residue.**
- Light fragrance**

Key Ingredients:



Olive oil ferment:

Rich in vegetable phenols and essential fatty acids that promote hair growth.



Argan oil ferment:

Powerful rejuvenating and nourishing of the hair through fatty acids that blend with the hair.

BIOBAR

Bionutritive Solid Shampoo

Herbology along with minimizing the ecological carbon footprint and conserving precious water, are the key reasons why we created the revolutionary bio-bar that combines advanced formulating techniques with powerful botanically driven ingredients. Cured for 3 months to offer maximum benefits, our plant-powered bio-bar is infused with advanced hair restoring plant extracts such as Licorice, Redroot, Korean angelica and is teeming with precious plant oils and rich butters coupled with yeast ferments that will not only cleanse but offer deeply nutritive, anti-pollution and scalp calming benefits. The bio-bar will deeply cleanse and nourish without drying out hair, thanks to the gentle actions of BIO cocoa butter and coconut-derived surfactants. Gentle yet effective cleansing along with scalp calming actions, the bio-bar will become an indispensable part of the everyday bathing ritual. Great for those on-the-go, the revolutionary bar can be ergonomically transported anywhere, with the additional bonus of minimizing plastic waste. Soft, clean, vivacious and strong, hair will attain true health as precious plant-based ingredients work holistically to offer a shampoo-experience unlike any! Hair will attain suppleness, glossiness and remarkable bounce upon using our innovative bio-bar.

**100% vegan product,
93.8% ingredients of
natural origin that
respect the skin.**

Method of Application:

Apply to wet hair. Gently work the bar into hair until it softly lathers. Massage and rinse.

Benefits:

Deep cleans hair and scalp.

Provides and maintains nourished hair.

Provides a luminous shine.

No plastic residue.

With BIO ingredients

Key Ingredients:



Olive oil ferment:

Rich in vegetable phenols and essential fatty acids that promote hair growth.



Argan oil ferment:

Powerful rejuvenating and nourishing of the hair through fatty acids that blend with the hair.



BIO cocoa butter:

It has a large amount of vitamin B1, a component that provides nutrients and hydration to your hair. Also, due to its high magnesium content, it offers elasticity and strength, two essential aspects to achieve silky and shiny hair. Cocoa is also a perfect ingredient for oily hair, as it regulates the production of sebum on the scalp. It also improves circulation, increasing blood supply to the scalp.



Coconut oil:

Has a restorative and revitalizing effect, as it deeply protects and nourishes the hair. Ideal treatment for dry scalp and hair.





VARIOUS

1

FOOD MASK

Honey, Mango & Chocolate Regenerative Hair Mask

ANTI-FRIZZ

Anti-frizz Milk

BEARD BALM

Deep Cleansing Nourishing Beard Oil-Cleanser

FOOD MASK

Honey, Mango & Chocolate Regenerative Hair Mask

Hair can experience weathering and chemical wear and tear just like any other part of the body. Hair fiber is exceptionally resilient and can withstand daily aggressions, but over time, the protective outer cuticle starts to dry out, resulting in brittle, fragile and dull hair. Harsh shampoo's, chemical treatments, pollution and UVR all add to cuticular stress and the result is damaged unmanageable hair.

Our delicious hair mask delivers multi-targeted benefits due to the presence of precious vegetable oils, vegetable butters and honey. This multi-tasking mask will deeply condition, nourish, hydrate, enliven and revitalize even the driest and dullest of hair as cuticle-loving compounds gently coat each hair fiber with nourishing molecules that will restructure and realign the cuticular framework so that the cuticle is interlocked and waterproofed thus protecting the inner layers of the hair fiber from further external damage. A healthy cuticular layer reflects light at optimal angles allowing hair to exude brilliancy and high gloss.

Rich in phyto-nutrients, the hair mask will additionally address falling and fragile hair, as key plant compounds revitalize scalp health resulting in thick and healthy growth.

Additional benefits include hair-strengthening and stronger hair-anchoring, deep hydration and multi-powered nutrition with remarkable anti-breakage actions.

Benefits:

Strengthening with notable anti-breakage actions.

Deeply hydrates hair.

Provides an intensive shine.

Significantly improves the softness and manageability of the hair.

Returns the hair its internal strength and elasticity.

That's why we like to call our hair mask-Hair Superfood!

Key Ingredients:



Honey:

Richly moisturizing, honey is a chemically complex mixture of sugars, proteins, amino acids, vitamins, enzymes, and minerals. It possesses strong antimicrobial powers and also aids in rebalancing the immune system of scalp skin along with reducing inflammation, itching and redness, and has been shown to greatly benefit wound healing. This marvellous ingredient will not only moisturize the scalp but control chronic flakiness and irritation.



Mango butter::

Brimming with almost all of the essential amino acids, mango seed oil contains several antioxidant phenolic compounds such as ferulic acid and is a rich source of nourishing fatty acids like stearic and oleic acid, that will also deeply nourish the cuticle and offer superior hydration to scalp skin.



Avocado oil:

It's loaded with nourishing and moisturizing fatty acids such as oleic (70%) but is also rich in palmitic (10%) and linoleic (8%) along with other hair-nutritive minerals and proteins that will intensely rejuvenate dull, falling and greying hair. Due to the high oleic content of Avocado, scalp flakiness will be greatly diminished upon regularly using this highly nutritive hair mask.

Suitability:

Indicated for dry, flaky, fragile hair, damaged by chemicals and pollution



Cocoa butter:

Food of the Gods, this precious plant-butter is chock-full of fatty acids mainly oleic (35%), stearic (34%), and palmitic (25%) along with high percentages of Vitamin E and plant-polyphenols that will protect the hair from environmental and chemical induced damage. Additional benefits as shown by clinical studies, is the collagen stimulating effect, whereby the extracellular matrix surrounding the hair follicle will strengthen, allowing the hair to remain anchored in place, eventually minimizing hair fall.



Precious oil blend:

A blend of marvellous fruit oils will penetrate the cuticle deeply, stabilizing and reinvigorating hair strands from deep within. Our proprietary oil blend will also nourish and calm scalp irritations allowing for a healthy growth of hair from the root up.



Coconut oil:

Helps reduce protein loss in damaged hair. Rich in lauric acid, coconut oil has a high affinity for hair protein and easily penetrates into the hair shaft due to its low molecular weight.

**Product with 96%
skin-friendly ingredients
of natural origin.**

ANTI-FRIZZ

Anti-frizz Milk

We proudly unveil one of the world's only bio-powered frizz control product created for eco-conscious and health-conscious individuals. This incredibly silky ultra-light non-greasy leave-on milk will tame the frizziest of hair, allowing for a salon-style finish whilst infusing immediate vigor and strength to fly-away, damaged and unruly hair strands, thus delivering unparalleled gloss. Shea butter along with deeply conditioning and nutritive fruit oils from Mango, Almonds, Cocoa, Avocado and Olives, will coat each hair fiber with ultimate luxury, as plant-lipids aim to recondition and fortify the cuticle and feed scalp skin with hair-restoring molecules. The result is sensuous and tamed hair with a professional salon-style overall finish.

Benefits:

Instant frizz control with salon-style finish.

Precious fruit oils act as potent antioxidants, nourishers and cuticle strengtheners.

Controls static electricity and provides light definition.

Hair is structured, with high tensile strength.

Healthy and new growth is encouraged due to the high Omega-3, Omega 6 content of the product along with Phyto-vitamins, and Phyto-proteins that mimic hair proteins and scalp lipids.

Hair is gradually stabilized from inside out and ultimate glossiness is achieved at dramatic rates upon regular use.

Key Ingredients:



Shea butter:

Obtained from the famous African Karite Tree, shea butter is rich in vitamin A, E, F, quercetin and epigallocatechin gallate along with hair-restoring lipids that give this ingredient superior hair-enlivening emollient ability. Additionally, Shea butter has been shown to have UVR and enviro-protective actions, offering an additional layer of support to weathered and dull hair.



Mango butter:

Brimming with almost all of the essential amino acids, mango seed oil contains several antioxidant phenolic compounds such as ferulic acid and is a rich source of nourishing fatty acids like stearic and oleic acid, that will also deeply nourish the cuticle and offer superior hydration to scalp skin.



Avocado oil:

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**100% vegan product,
98.45% ingredients
of natural origin that
respect the skin.**

BEARD BALM

Deep Cleansing Nourishing Beard Oil-Cleanser

A clean, thick and glossy beard is a glorious aspect of masculinity, and millions of men across the globe desire a healthy beard. Beard hair is part of facial hair, that tends to become coarse, often dry and unmanageable if left ungroomed. Beard hair is notorious for gathering dust, pollution, food particles and dirt.

From the combination of hair science and botanical technology comes a novel oil-based beard cleanser rich in almond oil, botanical extracts and soft mild surfactants to offer men a delightfully soothing cleansing of the beard area and the skin underneath.

Beard hair will attain high gloss as the cuticle is repaired and nourished, whilst the skin underneath is deeply cleansed and revitalized as precious plant-nutrients rebalance and hydrate dry and unhealthy skin, resulting in oil-based cleansing, that is highly recommended by leading dermatologists worldwide.

The reward is a supple, soft, glossy and deeply cleansed beard area with a healthy mantle of skin underneath.

Benefits:

Strengthens the hair.

Effectively removes flaking of irritated skin.

Helps prevent itchiness and redness on the skin.

Stimulates growth and helps to gain density.

Softens unruly beards.

Key Ingredients:



Mango butter:

Brimming with almost all of the essential amino acids, mango seed oil contains several antioxidant phenolic compounds such as ferulic acid and is a rich source of nourishing fatty acids like stearic and oleic acid, that will also deeply nourish the cuticle and offer superior hydration to scalp skin.



Avocado oil:

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Almond oil:

Its double action makes it a necessary product for any beard, since in addition to hydrating and facilitating beard shaping, it also hydrates the skin on which facial hair grows. Beard growth tends to dry out the skin which can cause flaking and itching. That is why it is so important to get an hydrate surface.



**100% vegan product,
98.6% of ingredients
of natural origin that
respect the skin.**

LIST OF INGREDIENTS

Our products are formulated without parabens or formaldehyde. Enjoy our range of natural sulfate-free and salt-free shampoos. Not tested on animals.

The selection of ingredients by our laboratory is based on a philosophy of 100% transparency. Our commitment to the environment encourages us to research and develop totally natural, vegan and organic products.



Therapy resist complex.



Olive oil ferment.



Argan oil ferment.



Amla fruit extract



Red clover.



Honey.



Mango butter.



Cocoa butter.



Shea butter.



Avocado oil.



Almond oil.



Coconut oil.



Rice starch.



Oatmeal.



Quino bark.



White nettle.



Calendula.



Chamomile.



Aloe vera.



Rosemary.



Vegetable keratin.



Apple vinegar.



Nasturtium.



Onion.



HAIR TYPES

PRODUCTO	SENSITIVE HAIR	STRAIGHT HAIR	CURLY HAIR	WAVY HAIR	DEHYDRATED HAIR	COLORED HAIR	DRY HAIR	REBEL HAIR	DULL HAIR	FRAGILE HAIR	MATURE HAIR	OILY HAIR
THERAPY RESIST Multi-Action Conditioner	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
BIPHASIC DROPS Hair Loss Revitalizing Serum	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓
SILK Hair Silk Smoothing Serum	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		
ARGAN Hair Serum	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
SPLENDID Dry Powder Shampoo	✓	✓	✓	✓	✓	✓					✓	✓
PREVENT Hair Loss Prevention Shampoo Fortified with Quinine	✓				✓		✓	✓	✓	✓	✓	
BALANCE Balancing Shampoo with Nettle Extract	✓	✓	✓	✓					✓	✓	✓	✓
ANTI-STRESS Shampoo for Stressed Hair with Calendula	✓	✓		✓	✓	✓	✓		✓	✓	✓	✓
COLOUR Colour Preserving Shampoo with Chamomile	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓
REMEDY Damaged Hair Remedy Shampoo with Aloe vera		✓	✓	✓	✓	✓	✓		✓	✓	✓	✓
SATIVA Oatmeal Shampoo for Normal Hair	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
HONEY Fortified Shampoo for Dry and Damaged Hair with Honey	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓	
WHITE Anti-itch Shampoo for Gray Hair with Rosemary	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
KERATIN Shiny and Glamorous Hair with Vegetable Keratin for Straight Hair	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓
PURIFY Cleanses, Purifies and Treats Shampoo with Fruit Vinegar		✓	✓	✓	✓		✓	✓		✓	✓	✓
GROW Stimulating Hair Growth Shampoo with Nasturtium, Queen's Taco, or Blood Flower	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
YOUNG Complete Hair Rejuvenating Shampoo with Onion	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
FRUIT OIL Hair Bar Shampoo with Fruit Oils	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
BIOBAR Bionutritive Solid Shampoo	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
FOOD MASK Honey, Mango & Chocolate Regenerative Hair Mask	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
ANTI-FRIZZ Anti-frizz Milk	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓
BEARD BALM Deep Cleansing Nourishing Beard Oil-Cleanser	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓

PROTOCOLO EXCLUSIVO DE SEGURIDAD



PREMIOS



CEEI
2014



CEEI
2015



AEDEPI
2017



HEALTH BEAUTY &
WELLNESS 2020



BEST PRIVATE
LABEL COSMETIC
MANUFACTURING
SPECIALIST · SPAIN
2021



laboratorio español
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