

LOSS AND GROWTH



Hair Loss Serum

With Pea Proteins, Microalgae and Lemon Water

After 150 days of product application:

- 90% of the volunteers experienced increased hair density
- Over 88.8% of the volunteers had a reduction in hair loss

- 100% of the volunteers were satisfied with the product.
- 100% of the volunteers would continue using the product.
- 100% of the volunteers would purchase the product.

DESCRIPTION

Alopecia is the abnormal loss of hair. As a general rule, all people lose 70 to 100 hairs per day. When a person loses more than 100 hairs a day, it is considered to be suffering from baldness.

The most common thing is that this hair loss occurs on the head, but it can also affect eyebrows, eyelashes, beard, armpits, and even the genital area.

Losing more than 100 hairs a day is not always due to the most common fear: permanent alopecia. There are a series of factors that can generate excessive temporary hair loss, such as:

- Hair loss due to stress
- Hormonal problems
- Alopecia due to pregnancy or childbirth
- Medication
- Alopecia due to illness

Hair is a symbol of status and beauty in our society, and when hair starts to fall out, a difficult and complicated situation is generated that is difficult to treat, not only for men but also for women. For those affected, it is not just a visual problem, but it deeply affects their mood. Feelings of shame and even depression can be the consequences of hair loss. To solve it, not everyone wants or can afford to go through surgery and undergo a hair transplant. Therefore, a large number of people affected by this situation choose to look for a solution that addresses the problem at its roots and acts on the causes of hair loss to reverse the process.

OEM SPAIN, faithful to its policy of 100% transparency and natural ingredient products, presents LOSS AND GROWTH, an anti-hair loss treatment that helps delay and prevent the development of hair loss, which can be used by both men and women and is applied directly to the scalp.

TECHNOLOGY

LOSS AND GROWTH is a hair serum that strengthens hair and activates the growth of hair follicles without the need for ingredients with hormonal activity against hair loss.

It contains 16 highly concentrated and pure active ingredients. The combination of these 16 ingredients produces a synergistic effect that directly acts on the hair follicles of the scalp, reducing hair loss, increasing the volume and density of existing hair, and promoting the growth of hair fibres that were in the shedding phase.

Growth is stimulated in the long term, resulting in radiant-looking hair and healthy vitality from the root of the scalp to the tips. It reinforces the structure, resistance, fullness, and strength of thin and weak hair in both women and men. It can be used to activate hair growth or as a preventative measure to promote long-term hair follicle health.

PERFORMANCE

Hair growth is a natural process regulated by hormones in our body. It is a cyclic process that lasts for months, and therefore when hair loss begins to occur, patience is necessary to reverse this phenomenon. To achieve lasting results, it is necessary to be consistent with the treatment, as changes start to become noticeable after 45 days.

After this established time, small tufts of hair begin to grow around the hairline, which may appear as baby hairs or broken strands.

This is new hair growth, which will become thicker and denser as it grows and gains strength over time.

LOSS AND GROWTH is not only intended for those who want to recover their hair and reverse the loss process, but also for those who want to prevent thin and sparse hair, and for those who simply want to maintain the quality of their hair and use it as a preventive treatment.

LOSS AND GROWTH

Hair Loss Serum

KEY INGREDIENTS

- **Lemon Bio Water:** rich in vitamins and minerals that help revitalize and detoxify hair fibres, thus protecting the hair. In addition, it has a high concentration of potassium, an essential element for life and beneficial for the treatment of hair follicles without growth: it provides an extra energy boost and vitality, leaving the hair fresh and strengthened.
- **Pea Proteins:** high concentration of vegetable protein peptides that provide powerful results in hair fibres. Due to the high concentration of antioxidants such as carotenoids -lutein in particular- and flavonoids, in addition to a high content of vitamin C, vitamin B1, vitamin B2, peas act as antioxidants preventing cellular aging and activating cellular growth from the root of the hair follicle.
- **Turmeric Conditioner:** used for the prevention and reduction of hair loss, achieving an increase in hair density. It stimulates follicular activity, optimizes the hair cycle, and improves the density, hardness, and health of growing hair.
- **Panthenol:** penetrates the cuticle and hair shaft, where it helps retain moisture and provides volume. It is also a useful moisturizer and emollient. It spreads evenly over the surface of hair strands, forming a thin film on the surface of the cuticle. This film provides greater cohesion to the reflection of light on the surface of the hair, which is manifested in exceptional shine and radiance, providing a healthy hair appearance.
- **Arginine:** is an essential amino acid that is not produced by our body and that is part of the hair proteins, that is, of keratin. This amino acid is a precursor to a substance called nitric oxide, which is essential for natural hair growth.
- **Soy Extract:** nourishes and moisturizes the hair, restores its flexibility and gives shine, while rehydrating the hair, preventing its loss of colour and protecting the hair tone.
- **Wheat Extract:** is a source of essential fatty acids, antioxidants, and high-quality proteins that help prevent and treat hair loss. It promotes healthy hair growth, combats dryness, acts as a natural conditioner, protects the scalp, and helps seal split ends.
- **Ginkgo Extract:** activates microcirculation in the scalp. By stimulating blood flow in the scalp, hair follicles receive a greater supply of oxygen and blood. Without this supply, the hair becomes weaker, devitalized and eventually falls out.
- **Peptides:** are vital for the scalp to grow strong. But in addition to stronger hair, hair peptides are one of the best remedies against hair loss, promoting growth and providing thickness and vitality.
- **Hops Extract:** has astringent and antiseborrheic properties that help fight certain irregularities in the scalp, such as scaling, excess sebum, dandruff, and other circumstances that contribute to altering hair health. The use of hops on hair helps to calm irritated or saturated scalp, and allows hair to grow stronger and shinier, preventing hair loss and keeping it free of impurities.
- **Alfalfa Extract:** is a source of vitamins A, B, C, E and K, as well as minerals such as iron, magnesium, phosphorus, manganese, cobalt, silica, copper, molybdenum, and zinc. All of them are essential for healthy and strong hair. The bioactive substances present in alfalfa (such as chlorophyll) confer a high antioxidant level that helps us to fight the environmental factors that can cause our hair to fall prematurely.
- **Sweet Clover Extract:** is rich in isoflavones, natural estrogens that strengthen hair, prevent dandruff and scalp irritations.
- **Amino Acids:** are the fundamental building blocks of hair fibre structure. They provide nutrition, hydration, enhance hair growth, and generate a repairing effect on brittle hair.
- **Microalgae:** extract from the Isochrysis Galbana algae, whose clinical studies demonstrate that it contains molecules that participate in the hair growth process, enhancing the appearance of new hair fibres and at the same time strengthening and fortifying existing hair.
- **Phytic Acid:** the absence of vitamins causes hair to grow fragile and brittle. This molecule stimulates hair follicles, promotes cell regeneration, and accelerates the action of other nutrients that participate in hair health.
- **Lactic Acid:** known for favouring skin and hair hydration, it penetrates inside hair fibres and reinforces the molecular structure, giving vitality and strength to hair from the inside, necessary for robust and dense hair growth.

WAY OF USE

Gently massage to evenly spread the product with your fingers, stimulating microcirculation and promoting complete absorption. No rinsing is necessary. Leave on for at least 6 hours.

Recommendation: can be used both day and night. Apply daily before going to bed. In the morning, wash hair normally. For best results, daily and regular use is necessary. For visible results, it is recommended to use for at least 45 days.

LOSS AND GROWTH

Hair Loss Serum

CLINICAL STUDIES

A study has been conducted with 20 male and female participants aged between 18 and 65 years old, with hair loss present on the scalp. The study was conducted by evaluating hair density with the TrichoScan® equipment using the standards set by the SCCS in the Guide for Human Research.

The TrichoScan® equipment is capable of measuring the amount of hair fibres present in an area, measuring every centimeter of the surface and analyzing the presence of hair fibres. The presence of more fibres as the treatment is used is a sign of an increase in hair growth.

EVALUATION OF HAIR DENSITY BY TRICHOSCAN® EQUIPMENT

- After 45 days of applications, 50% of the volunteers involved in the study have a higher capillary density (up to 17.6% increase).
- After 150 days of applications, 90% of the volunteers involved in the study have a higher capillary density (up to 29.5% increase)

COMBING AND WASH TEST

- After 45 days of treatment, higher than 88.8% of volunteers have a reduction in hair loss. (up to 83.3% reduction).
- After 150 days of treatment, higher than 88.8% of volunteers have a reduction in hair loss. (up to 81.7%).

COSMETIC TRICHOGRAM

Increase of Anagen Phase (FA) and Reduction of Telogen Phase (FT)

- The tested product causes a positive effect in 85% of volunteers after 150 days of treatment, increasing the anagen phases (up to 38.9% increase) and decreasing the telogen phases (up to 54.2% decrease).

PANELLISTS

After 150 daily applications:

- 100% of volunteers were satisfied with the product
- 100% of volunteers would continue applying the product
- 100% of volunteers would buy the product

Images of hair growth in volunteers



Day 0



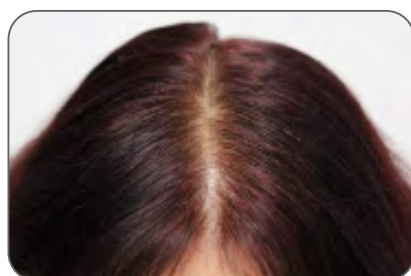
Day 100



Day 0



Day 100



Day 0



Day 100

LOSS AND GROWTH

Hair Loss Serum

INCI:

Aqua, Citrus Limon (Lemon) Fruit Water, Propanediol, Pisum Sativum Peptide, Curcuma Longa (Turmeric) Callus Conditioned Media, Panthenol, Arginine, Glycine Soja Germ Extract, Triticum Vulgare Germ Extract, Ginkgo Biloba Leaf Extract, Biotinoyl Tripeptide-1, Acetyl Tetrapeptide-3, Humulus Lupulus (Hops) Cone Extract, Medicago Sativa (Alfalfa) Seed Extract, Melilotus Officinalis Extract, Centella Asiatica Extract, Polygonum Cuspidatum Root Extract, Scutellaria Baicalensis Root Extract, Camellia Sinensis Leaf Extract, Glycyrrhiza Glabra (Licorice) Root Extract, Chamomilla Recutita (Matricaria) Flower Extract, Rosmarinus Officinalis (Rosemary) Leaf Extract, Alanine, Isoleucine, Aspartic Acid, Glycine, Histidine, Valine, Phenylalanine, Proline, Serine, Threonine, Phytic Acid, Lactic Acid, Xanthan Gum, Sodium Benzoate, Potassium Sorbate.

NATURAL INGREDIENTS

99% skin-friendly ingredients of natural origin:

Pea Proteins, Isochrysis Galbana Microalgae Extract, Turmeric Conditioner, Lemon Water, Panthenol, Arginine, Soy Extract, Wheat Extract, Ginkgo Extract, Peptides, Hops Extract, Alfalfa Extract, Sweet Clover Extract, Amino Acids.

1% additional ingredients to ensure formula stability and safety:

Sodium Benzoate, Potassium Sorbate.

QUESTIONS AND ANSWERS

Can hair grow back with LOSS AND GROWTH?

If a hair follicle has been closed for years and is scarred, no new hair can grow. However, if the follicle is still intact, the growth of new hair can be stimulated with LOSS AND GROWTH. It also helps improve the health of weakened existing hair and strengthen its quality.

Can LOSS AND GROWTH help both women and men?

Yes, it works on both women and men with hair loss.

Does LOSS AND GROWTH have any side effects?

LOSS AND GROWTH is a natural product and has no side effects. It contains no steroids, synthetic prostaglandins, Finasteride, Bimatoprost, Minoxidil, or Isopropyl Cloprostenol.

Can LOSS AND GROWTH cause a rebound effect?

No, it is a product that improves the causes of hair loss due to hormonal, nutritional, and inflammatory factors without the use of hormones or rebound effects. It is formulated with natural ingredients and without drugs like Minoxidil, so stopping its use will not cause more hair loss.

Can it be combined with other treatments?

There is no problem in combining it with products like Minoxidil, as LOSS AND GROWTH is of natural origin and does not compromise the hormonal regulation of the body, thus avoiding the rebound effect that can occur with other pharmacological products.

HAIR CARE

Serums

Hair



Therapy Resist Multi-Action Conditioner

Brimming with sensual regenerating oils, our hair serum will deeply nourishes, detangles and infuse hair strands with conditioning luxury. Sulfate-free and paraben-free, the serum will glide effortlessly onto each strand of hair, penetrating the hair cuticle, conditioning it, adding bounce, reducing static and frizz without leaving a greasy residue. Regularly using our hair-therapy oil will prevent split ends, breakage and dullness, adding to the allure of your overall beauty as your hair are restored and revived; getting beautiful and healthy hair. Gorgeous healthy flowing hair is now yours to have and cherish. It is recommended for use on slightly damp hair, but it can be used directly on dry hair as well. Incredibly lightweight, with a romantically delicate scent, our hairtherapy oil will transform your mane without weighing it down.

MAIN INGREDIENTS:

Therapy Resist Complex

NATURAL ORIGIN

100% vegan product, 95% skin-friendly ingredients of natural origin.

Biphasic Drops Hair Loss Revitalizing Serum

Golden luscious drops will nourish and protect your hair from premature greying and delay hair loss by allowing the scalp to attain optimal health through our intentional inclusion of rare hair specific botanical extracts and next-generation peptides. A scientifically proven synergistic blend with precious revitalizing fruit oils, phyto-molecules and clinically effective peptides will penetrate the hair follicles of scalp skin, acting on key hair-growth pathways to deeply nourish and hydrate fragile fibers whilst reducing flakiness and itching. When used regularly, these luscious drops will infuse your hair with vitality and reinvigorate the scalp, allowing for a denser and thicker growth of hair in the most targeted yet holistic manner. Magical hints of fresh lavender and energetic lemon will uplift senses as this botanically-powered hair serum will transform brittle, greying, falling and fragile hair into luscious thick and seductive hair.

MAIN INGREDIENTS:

Olive oil ferment, argan oil ferment, amla fruit extract, red clover.

NATURAL ORIGIN

100% vegan product, 96% skin-friendly ingredients of natural origin.

Silk Hair Silk Smoothing Serum

Taking hair science to the next level, our Silk Hair Serum is infused with fermented precious ingredients like Argan and Olive oil. Fermented ingredients create a whole new level of therapeutic efficacy, creating extremely effective and elegant formulations that will deliver unsurpassed results. Next level formulation calls for innovation and research, this is why our hair serum is unparalleled in quality and efficacy that will not only revitalize dry and dull hair but also prevent enviro-greying. Allow yourself to fall in love with our precious creation that will leave your senses in a state of enrapturement and your hair in silky head-turning splendor.

MAIN INGREDIENTS:

Olive oil ferment, argan oil ferment.

NATURAL ORIGIN

100% Vegan.

Argan Hair Serum

Incredibly light and silky, this ethereal hair serum is packed with precious extracts from the argan seed, Spanish olives, fermented Japanese green tea, and fermented licorice. Fermented ingredients create a whole new level of therapeutic efficacy, creating extremely effective and elegant formulations that deliver unsurpassed results. Detangles and nourishes dry and brittle hair by providing the hair cuticle and scalp skin with essential nutrients, antioxidants, and hair follicle strengtheners that revitalize and transform hair quality, adding volume, vitality and strength to unruly hair. Best used on slightly damp hair, but can also be used on dry hair. Again, this is a hybrid product that can be used for hair growth and sexy shine, and also to control split ends and tangled hair.

MAIN INGREDIENTS:

Olive oil ferment, argan oil ferment.

NATURAL ORIGIN

100% vegan product, 65.5% skin-friendly ingredients of natural origin.

HAIR CARE

Shampoo

Hair



SPLENDID

Dry Powder Shampoo

Modern times, fast paced lifestyles and busy schedules often result in a time crunch. Our all-natural dry-hair shampoo and styling powder will eliminate the need for re-styling and shampooing for as much as three days before the next wash; a perfect companion when you are pressed for time. An effective and exotic blend of gentle soothing Oatmeal flour, Aztec clay, Oriental rice flour kissed by hints of French Lavender will soothe the scalp, lift off excess oil gently without creating pH shifts and add volume to hair thus aiding in effortless shampoo-free styling. This splendid blend is perfect for those on the go and can definitely become your most favorite travel companion.

MAIN INGREDIENTS:

Rice starch, oats.

NATURAL ORIGIN

100% vegan product, 100% skin-friendly ingredients of natural origin.

PREVENT

Hair Loss Prevention Shampoo Fortified with Quinine

Quinine fortified hair loss prevention shampoo.

This silky, smooth and luscious formula cleanses treats and revitalizes aging hair follicles, delivering vital nutrients to the scalp and preventing premature hair loss. Quinine restores the health, vigor and vitality of the hair, thus preventing split ends and hair loss, leaving hair with voluminous hair. This shampoo also prevents premature graying and strengthens chemically treated hair.

MAIN INGREDIENTS:

Quino bark.

NATURAL ORIGIN

100% vegan product, 94.8% of ingredients of natural origin that respect the skin.

BALANCE

Balancing Shampoo with Nettle Extract

With *Urtica dioica*, exhibiting natural sebum balancing, astringent and decongestant actions, hair shines brightly and scalp functions are naturally restored as precious nutrients sink deep into the skin, restoring balance to the scalp and minimizing the production of sebum, preventing excessive oiliness and reducing dermal flaking, leaving the hair fresh and clean without removing the hair's natural lipids.

MAIN INGREDIENTS:

Nettle.

NATURAL ORIGIN

100% vegan product, 94.8% skin-friendly ingredients of natural origin.

ANTI-STRESS

Shampoo for Stressed Hair with Calendula

This scientifically based formulation calms and relieves stress on hair follicles that have been exposed to environmental and infectious processes. Calendula has multiple skin soothing actions that act on the skin of the scalp, resulting in stronger, shinier and healthier hair that can withstand daily chemical and environmental aggression. The hair is gently restored and the functions of the scalp are normalized.

MAIN INGREDIENTS:

Calendula.

NATURAL ORIGIN

100% vegan product, 94.8% skin-friendly ingredients of natural origin.

HAIR CARE

Shampoo

COLOUR

Colour Preserving Shampoo with Chamomile

This light and velvety shampoo with golden highlights gently coats the hair, forming an imperceptible film that preserves the luminosity of the blonde hair so that it shows all its splendor. Chamomile calms the scalp, relieves hair stress, and adds a natural golden shine to the hair fibers, thus maintaining the luster of lighter colored hair.

MAIN INGREDIENTS:

Chamomile.

NATURAL ORIGIN

100% vegan product, 94.8% skin-friendly ingredients of natural origin.

REMEDY

Damaged Hair Remedy Shampoo with Aloe vera

Dry, brittle and tanned hair due to environmental conditions will be deeply nourished and hydrated due to the hydrating, refreshing, regenerative and hydrating capabilities of Aloe Vera. Natural ingredients create a high-level botanical hair restoration, as these scientifically proven botanical ingredients work synergistically to revitalize and restructure dry, damaged and brittle hair, turning it into shiny, healthy and resistant fibers.

MAIN INGREDIENTS:

Aloe vera.

NATURAL ORIGIN

100% vegan product, 94.8% skin-friendly ingredients of natural origin.

SATIVA

Oatmeal Shampoo for Normal Hair

This incredibly lightweight shampoo is loaded with wonderful purified oats that provide vital nutrients to your hair on a daily basis. Hair retains vitality, shine and tensile strength as the scalp is nourished with beneficial hair-friendly botanical extracts. It is a mild daily shampoo that is safe for the whole family, even babies.

MAIN INGREDIENTS:

Oats.

NATURAL ORIGIN

100% vegan product, 94.8% skin-friendly ingredients of natural origin.

HONEY

Fortified Shampoo for Dry and Damaged Hair with Honey

Ancient hair remedies have included the use of honey to maintain the vitality of the hair. Our shampoo is state-of-the-art hair science, where we use extracted and purified honey that penetrates the cuticle and sinks deep into the cortex, strengthening the hair from within. Flaccid and lifeless hair gets a second chance resulting in gorgeous hair that will be the subject of all eyes.

MAIN INGREDIENTS:

Honey.

NATURAL ORIGIN

Product with 94.8% skin-friendly ingredients of natural origin.

WHITE

Anti-itch Shampoo for Gray Hair with Rosemary

Wavy, gray, and faded hair is given new life as ingredients act directly on the hair, such as plant flavonoids extracted from rosemary, rescue graying hair from dehydration and transform it into flowing, shiny locks. Dandruff and the sensation of itch decrease as well as unhealthy dryness as the hair is restored.

MAIN INGREDIENTS:

Rosemary.

NATURAL ORIGIN

100% vegan product, 94.8% skin-friendly ingredients of natural origin.



HAIR CARE

Shampoo

KERATIN

Shiny and Glamorous Hair with Vegetable Keratin for Straight Hair

Our hair mimetic ingredients, such as vegetable hydrolyzed keratin amino acids, coat hair with a thin layer of hair-identical molecules that will add shine, hydration, and strengthen hair without weakening. Straight hair will be transformed as amino acids, minerals and vitamins penetrate deep into the hair matrix.

MAIN INGREDIENTS:

Keratin.

NATURAL ORIGIN

100% vegan product, 94.8% skin-friendly ingredients of natural origin.

PURIFY

Cleanses, Purifies and Treats Shampoo with Fruit Vinegar

Apple vinegar gently cleanses, purifies, detoxifies and balances the hair's pH, which is a little more acid. The slight acidity promotes a healthy capillary flora and maintains the health of the hair follicles while shampoo relieves itching and dandruff. Excess cuticle scales are gently exfoliated as new, healthy hair emerges, resulting in a clean and shiny hair. This versatile shampoo can also be used as prevention therapy to control the appearance of lice in the hair, always together with a medical treatment.

MAIN INGREDIENTS:

Apple vinegar

NATURAL ORIGIN

100% vegan product, 94.8% skin-friendly ingredients of natural origin.

GROW

Stimulating Hair Growth Shampoo with Nasturtium, Queen's Taco, or Blood Flower.

Tropaeolum Majus, Nasturtium, Queen's Taco, or Blood Flower Extract as it is commonly known, promotes hair growth by stimulating hair follicles by providing optimal doses of B-complex vitamins, iron, and other essential minerals that will aid vitality of the hair and will stimulate the growth of new hair.

MAIN INGREDIENTS:

Nasturtium.

NATURAL ORIGIN

100% vegan product, 94.8% skin-friendly ingredients of natural origin.

YOUNG

Complete Hair Rejuvenating Shampoo with Onion

It acts on dry and undernourished hair fibers and achieves a revitalizing effect. The onion bulb extract is packed with more than 30 nutrients that have shown stimulating and repairing actions on hair. In addition, dandruff and itchiness will be kept away as the hair will begin to show shine, volume and greater resistance to traction, in addition to fighting the havoc that chemical treatments leave on the hair. This is a complete hair and scalp restoration shampoo that activates cell proliferation in the hair every day.

MAIN INGREDIENTS:

Onion.

NATURAL ORIGIN

100% vegan product, 94.8% skin-friendly ingredients of natural origin.



HAIR CARE

Solids

FRUIT OIL

Hair Bar Shampoo with Fruit Oils

Plastic waste, water conservation and ecological carbon footprint are the three tenets that drove us to create this revolutionary water-free shampoo bar that is equivalent to 2 standard shampoo bottles. Cured for 3 months to offer maximum benefits, the bar is infused with advanced hair restoring plant extracts such as Licorice, Redroot, Korean angelica and is teeming with precious plant oils and yeast ferments that will not only cleanse but offer incredibly nutritive, anti-pollution and scalp calming benefits. The solid shampoo bar will deeply cleanse and nourish without drying out hair thanks to the gentle actions of the surfactant derived from coconut. Gentle yet effective cleansing along with scalp calming actions, the shampoo bar will become an indispensable part of the everyday bathing ritual. Great for those on-the-go, the revolutionary bar can be ergonomically transported anywhere, with the additional bonus of minimizing plastic waste. Soft, clean, vivacious and strong, hair will attain true health as precious plant-based ingredients work holistically to offer a shampoo-experience unlike any!

MAIN INGREDIENTS:

Olive oil ferment, argan oil ferment.

NATURAL ORIGIN

100% vegan product, 93.4% skin-friendly ingredients of natural origin.

BIOBAR

Bionutritive Solid Shampoo

Herbology along with minimizing the ecological carbon footprint and conserving precious water, are the key reasons why we created the revolutionary bio-bar that combines advanced formulating techniques with powerful botanically driven ingredients. Cured for 3 months to offer maximum benefits, our plant-powered bio-bar is infused with advanced hair restoring plant extracts such as Licorice, Redroot, Korean angelica and is teeming with precious plant oils and rich butters coupled with yeast ferments that will not only cleanse but offer deeply nutritive, anti-pollution and scalp calming benefits. The bio-bar will deeply cleanse and nourish without drying out hair, thanks to the gentle actions of BIO cocoa butter and coconut-derived surfactants. Gentle yet effective cleansing along with scalp calming actions, the bio-bar will become an indispensable part of the everyday bathing ritual. Great for those on-the-go, the revolutionary bar can be ergonomically transported anywhere, with the additional bonus of minimizing plastic waste. Soft, clean, vivacious and strong, hair will attain true health as precious plant-based ingredients work holistically to offer a shampoo-experience unlike any! Hair will attain suppleness, glossiness and remarkable bounce upon using our innovative bio-bar.

MAIN INGREDIENTS:

Olive oil ferment, argan oil ferment, bio cocoa butter, coconut oil.

NATURAL ORIGIN

100% vegan product, 93.8% skin-friendly ingredients of natural origin.



HAIR CARE

Various

FOOD MASK

Honey, Mango & Chocolate Regenerative Hair Mask

Hair can experience weathering and chemical wear and tear just like any other part of the body. Hair fiber is exceptionally resilient and can withstand daily aggressions, but over time, the protective outer cuticle starts to dry out, resulting in brittle, fragile and dull hair. Harsh shampoo's, chemical treatments, pollution and UVR all add to cuticular stress and the result is damaged unmanageable hair.

Our delicious hair mask delivers multi-targeted benefits due to the presence of precious vegetable oils, vegetable butters and honey. This multi-tasking mask will deeply condition, nourish, hydrate, enliven and revitalize even the driest and duller of hair as cuticle-loving compounds gently coat each hair fiber with nourishing molecules that will restructure and realign the cuticular framework so that the cuticle is interlocked and waterproofed thus protecting the inner layers of the hair fiber from further external damage. A healthy cuticular layer reflects light at optimal angles allowing hair to exude brilliancy and high gloss.

Rich in phyto-nutrients, the hair mask will additionally address falling and fragile hair, as key plant compounds revitalize scalp health resulting in thick and healthy growth.

Additional benefits include hair-strengthening and stronger hair-anchoring, deep hydration and multi-powered nutrition with remarkable anti-breakage actions.

MAIN INGREDIENTS:

Honey, mango butter, avocado oil, cocoa butter, precious oil blend, coconut oil.

NATURAL ORIGIN

Product with 96% skin-friendly ingredients of natural origin.

ANTI-FRIZZ

Anti-frizz Milk

We proudly unveil one of the world's only bio-powered frizz control product created for eco-conscious and health-conscious individuals. This incredibly silky ultra-light non-greasy leave-on milk will tame the frizziest of hair, allowing for a salon-style finish whilst infusing immediate vigor and strength to fly-away, damaged and unruly hair strands, thus delivering unparalleled gloss. Shea butter along with deeply conditioning and nutritive fruit oils from Mango, Almonds, Cocoa, Avocado and Olives, will coat each hair fiber with ultimate luxury, as plant-lipids aim to recondition and fortify the cuticle and feed scalp skin with hair-restoring molecules. The result is sensuous and tamed hair with a professional salon-style overall finish.

MAIN INGREDIENTS:

Sea butter, mango butter, avocado oil, cocoa butter.

NATURAL ORIGIN

100% vegan product, 98.45% skin-friendly ingredients of natural origin.

BEARD BALM

Deep Cleansing Nourishing Beard Oil-Cleanser

A clean, thick and glossy beard is a glorious aspect of masculinity, and millions of men across the globe desire a healthy beard. Beard hair is part of facial hair, that tends to become coarse, often dry and unmanageable if left ungroomed. Beard hair is notorious for gathering dust, pollution, food particles and dirt.

From the combination of hair science and botanical technology comes a novel oil-based beard cleanser rich in almond oil, botanical extracts and soft mild surfactants to offer men a delightfully soothing cleansing of the beard area and the skin underneath.

Beard hair will attain high gloss as the cuticle is repaired and nourished, whilst the skin underneath is deeply cleansed and revitalized as precious plant-nutrients rebalance and hydrate dry and unhealthy skin, resulting in oil-based cleansing, that is highly recommended by leading dermatologists worldwide.

The reward is a supple, soft, glossy and deeply cleansed beard area with a healthy mantle of skin underneath.

MAIN INGREDIENTS:

Mango butter, avocado oil, cocoa butter, almond oil.

NATURAL ORIGIN

100% vegan product, 98.6% skin-friendly ingredients of natural origin.

