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THE WHITE LIST

To Avoid Black Lists

In today's world, with an excess of online information, sometimes correct sometimes inaccurate, a trend has been born whereby many consumers review each cosmetic INCI either through apps or blogs, in search of "dangerous" ingredients to health.

These sources of information have marked as negative a large number of safe and effective ingredients, to the point that large distribution chains have created their own black list of ingredients, to avoid controversies with consumers alerted to their potential toxicity.

Laboratorio Español de Investigación Cosmetológica has a strong commitment to transparency and, for that reason we are committed to an R&D line based on safe and effective ingredients, both natural or not.

However, we are very aware of the reality that many of our customers face and so we created THE WHITE LIST, a line of products free of all the "controversial" ingredients that are usually included in the famous and feared Black Lists powered by apps and blogs.