WHITENOW

Melanin Stabilizing Line



WHITENOW is an efficient cosmetic complex developed to homogenize and lighten the skin interfering in the formation of melanin, the natural pigment responsible for the color of the skin known medically as Skin Phenotype.

WHITENOW is evaluated, based on the activity of theenzyme tyrosinase extracted from mushrooms that has the ability to inhibit the activity of the enzyme obtaining a brightening efficiency without any toxicological response such as eye irritation, phototoxicity or skin sensitivity.

The efficacy and stability in formula of WHITENOW are clinically proven. It exerts a photoprotective effect (prevention of cutaneous damage induced by UV rays) provide results in only two months, giving a more homogenous and less dark skin tone, reducing the hyperpigmented areas and protecting skin from future pigmentation.

Whitenow Cream

- Homogenizes and lightens the skin.
- **Interferes in the formation of melanin, the natural pigment responsible for the color of the skin.**
- Brightening efficiency without any toxicological effect.
- **The efficacy and stability in formula of Whitenow are clinically proven.**

MAIN INGREDIENTS:
Bellis Perennis (Daisy) Flower Extract, Dimethylmethoxy Chromanyl Palmitate.

Whitenow Ampoules

. NATURAL ORIGIN brightening action thanks to daisy extract.
. **Helps to continuously reduce pigmentation and dark spots.**
. Helps reduce accumulated pigment deposits in the skin.
. **Promotes a more even and radiant complexion.**
. Helps prevent the appearance of new dark spots.
. **Helps protect the skin from solar radiation.**
. Helps defend the skin against environmental pollution.
. **Improves the skin's overall appearance and radiance.**

INGREDIENTES PRINCIPALES: Bellis Perennis (Daisy) Flower Extract, Sodium Hyaluronate.

Whitenow Peeling

- High penetration power in the skin.
- **Low molecular weight.**
- Recommended for numerous skin problems like acne, seborrheic dermatitis, aging, stretch marks, skin spots, hyperkeratosis (thickening of the most superficial layer of the skin), and Xerosis (dry skin and desquamation).
- **Protects collagen and the elastin of the skin, helps to renew epidermis completely.**
- It causes a chemical and non-abrasive peeling of the skin.
- **It helps to eliminate blemishes.**
- Decreases the thickness of the corneous layer of the skin.
- **Increases the hydration capacity of the skin and eliminates impurities.**

MAIN INGREDIENTS:
Glycolic Acid.

NATURAL ORIGIN: Product formulated with ingredients of natural origin. Vegan.
Please find packaging options at the end of the catalogue. All product formulas can be adapted to the requirement of every customer